

## INSTRUCTIONS FOR APPLYING WELL OF WORDS VINYL TO YOUR WALL OR SURFACE

Supplies needed: Tape measure, level, pencil/eraser, plastic scraper (credit card or similar type of stiffness)

Your quote is made up of three layers:

- The top layer is the clear, sticking paper.
- The middle layer is the vinyl itself.
- The bottom layer is the backing paper.

Surface must be flat, clean and dry before applying. The vinyl will not adhere to stucco or brick like surfaces is not re-useable. The vinyl can be removed simply by using tweezers or peeling off of surface.

1. *If you are applying a quote*, use a level and mark a straight pencil line on the wall where you would like the quote placed. This pencil line will be used as a guide as you place the bottom edge of your row of lettering onto the wall. If your wording has more than 1 row of letters, determine your area of space and which row to line up with the penciled line. *Move to step 3.*

*If you are applying a design*, you will need to find a center point on your wall. To do this, measure left to right on the wall, mark a decent size horizontal line with a pencil. Then measure up and down on the wall and mark a vertical line with a pencil. You will then have a center point.

2. Once you have your center point on the wall, you will need to find the center point of your vinyl piece. Repeat this (measure left to right, up and down) on the top of the vinyl (clear piece) and make a horizontal and vertical line. This can be done with a dry erase marker or pencil and will not affect the vinyl.
3. Next, smooth out your vinyl piece using your scraper. This will help remove any air bubbles and allow your vinyl adhere to the clear layer.

*If you are applying a quote*, you can now carefully line up the straight bottom edge of your row of lettering and match it up to the line on the wall.

4. Very slowly... peel off the top layer of the clear vinyl. All of the vinyl should come off of the backing tape (third layer) and adhere to the top clear layer. If there are little pieces not adhering, simply rub over top layer again to help lift the vinyl onto the clear layer. Once you have carefully removed the backing paper and only have the clear layer with vinyl you are ready to apply!
5. *If you are applying a quote*, you can now carefully line up the straight bottom edge of your row of lettering and match it up to the line on the wall.
6. *If you are applying a design*, carefully align the clear layer on the wall exactly where it should go using the lines on the clear piece and the lines on the wall as your guides.

It is generally easy to move the clear layer around before it's actually applied but use caution when moving. Once it is lined up you will then carefully but firmly scrape from the center of the vinyl out using your scraper. This will press the letters or design to adhere to the surface. Repeat several times.

7. You now show the clear layer on the wall with the vinyl underneath. Very gently remove from left to right the clear layer. If it appears that the vinyl is not completely adhering to the wall you will need to scrape over the clear layer in that spot again. *Removing the clear layer should be done very slowly and carefully.* Your wording or design should now be beautifully displayed on your wall! You can then erase your pencil lines from the wall.

Thank you from Well of Words!